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G Haeubl, V Trifts - Marketing Science, 2000 - busi.mun.ca

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in an online store ... The results of a controlled experiment indicate that each ...

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#### The Effects of Product Class Knowledge on Information Search Behavior

M Brucks - Journal of Consumer Research, 1985 - UChicago Press

... Cognitive source and clothing retail: Some results from an ... knowledge types on the consumer search process: An ... Management 13:3, 214-230 Online publication date ...

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#### [PDF] \*An online prepurchase intentions model: the role of intention to search

S Shim, MA Eastlick, SL Lotz, P Warrington - Journal of Retailing, 2001 - itu.dk

 $\dots$  In this study, an  ${\bf Online}$  Prepurchase Intentions Model is proposed and  $\dots$  The  ${\bf results}$ 

show that intention to use the Internet to search for information was not ...

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## Buying, Searching, or Browsing: Differentiating Between Online Shoppers Using In-Store Navigational ...

WW Moe - Journal of Consumer Psychology, 2003 - Lawrence Earlbaum

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JL Zaichkowsky - Journal of Consumer Research, 1985 - UChicago Press

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# The Influence of Anticipating Regret and Responsibility on Purchase Decisions

I Simonson - Journal of Consumer Research, 1992 - UChicago Press

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In Search of Identity ... of Psychology 52:1, 249-275 Online publication date ...

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#### What attracts customers to **online** stores, and what keeps them coming back?

DJ Reibstein - Journal of the Academy of Marketing Science, 2002 - Springer

... have more information and that the ease of search is higher; as a result, consumers

will be ... customers to repeat purchase at a particular online merchant. ...

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D Ariely, I Simonson - Journal of Consumer Psychology, 2003 - Lawrence Earlbaum

... In addition, we present the **results** of three ... the narrow auction context, consumers under-**search** and, consequently ... are likely to apply to **online** auctions as they ...

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KB Murray - Journal of Marketing, 1991 - JSTOR

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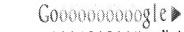
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of Search and Consideration with an Application to an Online Market Marketing ...

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